



Healthy Birth Day, Inc. Seeks Health Equity Coordinator

Healthy Birth Day, Inc. (HBD) is a 501(c)(3) nonprofit organization dedicated to the prevention of stillbirth. We foster a welcoming and inclusive culture and are best known for the *Count the Kicks* public health awareness campaign, which educates and empowers expectant parents to track their baby's movements in the third trimester. Our goal is to save 7,500 babies from preventable stillbirth in the U.S. each year and to ensure that race is no longer a predictor of stillbirth.

The health equity coordinator will have a strong focus on disparity work and healthy equity as it relates to our stillbirth prevention efforts. This position will work closely with the Program Director on programmatic work including grant implementation, evaluation, data collection, mailings, community outreach and other duties as assigned. The health equity coordinator will support HBD's mission and values while gaining professional skills in the areas listed above, with a clear pathway to advancement as goals are met.

Roles and Responsibilities:

- Build relationships within the community and in partner states with the goal of finding new opportunities to foster partnerships with marginalized populations
- Ensure that our programs and projects are culturally competent and appropriately reflect the diverse community of expectant parents we serve
- Data collection and analysis of grant projects, programmatic outreach, racial disparities in birth outcomes and fetal death data
- Assist in the implementation of secured grant projects, including execution of grant requirements, evaluation and reporting, and working with vendors to secure competitive quotes on projects
- Manage mailings and call campaigns to fulfill state expansion and/or grant projects
- Assist with development and maintenance of the *Count the Kicks* app
- Other duties as assigned

Must Haves:

- Strong desire to improve birth outcomes
- Highly organized and self-motivated
- Proficient with Word, Excel, PowerPoint and Google Drive at a minimum
- Ability to be flexible to handle multiple priorities
- Ability to work independently and as part of a team
- Good written and verbal communication
- Positive attitude and a commitment to diversity and inclusion
- Ability to work from home or an office

Education:

- Associate or Bachelor's Degree in Sociology, Psychology, Health Services Administration or related field preferred

Start Date: April 15, 2021



Travel: There may be some travel required within the state of Iowa. Travel is reimbursed at .39 per mile.

Hours: 40 hours/week

How to Apply: Send cover letter, resume and application to employment@healthybirthday.org with the subject line "Health Equity Coordinator."

Healthy Birth Day, Inc. is an equal opportunity employer. We value diversity, equity and inclusion, and we recognize that people come with a wealth of experience and talent beyond just the technical requirements of a job. Diversity of experience and skills combined with passion is a key to innovation and excellence; therefore, we encourage people from all backgrounds to apply to our positions. Please let us know if you require accommodations during the interview process.