Definitions & Facts

- **Stillbirth**: a stillbirth is loss of a baby *after* 20 weeks of pregnancy.

- **Miscarriage**: a miscarriage is usually defined as loss of a baby *before* the 20th week of pregnancy.

[https://www.cdc.gov/ncbddd/stillbirth/facts.html](https://www.cdc.gov/ncbddd/stillbirth/facts.html)
Stillbirth in the United States

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21,478
STILLBIRTHS REPORTED IN THE U.S. IN 2019

REDUCTION IN RATES, 2007-2018

SIDS -38.6%
INFANT MORTALITY -16%
STILLBIRTH -3.8%

2015 stillbirth* rates

Percent reduction in stillbirth rates, 2005-2015

*Due to differences in reporting requirements, international comparisons use a stillbirth definition of deaths occurring at 28 weeks' gestation or later.

MYTH #1
Stillbirths are a rare occurrence in the United States

MYTH #2
When a stillbirth happens, it was inevitable
STILLBIRTH REPORTING IN THE UNITED STATES

**VITAL STATISTICS**
Only source of national stillbirth data. Each reporting area transmits their annual data to the CDC.

**DATA QUALITY**
Efforts to improve reporting of live birth data have had minimal impact on stillbirth reporting.

**TIMELINESS**
Delayed reporting of stillbirths limits our ability to appropriately respond to this public health crisis.
FETAL AUTOPSY

An underutilized tool for identifying causes of stillbirth

- Identify urgent concerns for birthing parent's health
- Plan for management of subsequent pregnancies
- Requires a perinatal pathologist, of which there are too few in the US
STILLBIRTH & COVID-19

PRELIMINARY DATA SUGGEST THAT STILLBIRTH RATES INCREASED FROM 2019 TO 2020

90% INCREASE IN STILLBIRTH RISK

FOR INDIVIDUALS DELIVERING WITH A COVID-19 INFECTION COMPARED TO THOSE WITHOUT COVID

WE CAN, AND MUST, DO BETTER

THANK YOU

@LCLINDQUIST
U.S. stillbirth rates per 1,000 births, by race & ethnicity, 2019

- Total: 5.7
- AIAN*: 7.5
- Asian: 4.0
- Black: 10.4
- Hispanic: 4.8
- NHOPI**: 10.0
- White: 4.7

SOURCE: https://wonder.cdc.gov/

*American Indian or Alaska Native
**Native Hawaiian or Other Pacific Islander
32% Overall Stillbirth Rate Reduction in Iowa
39% Stillbirth Rate Reduction Among Black Women in Iowa in First Five Years
3rd trimester?

Start Counting!
Counting kicks is what moms should do. It's important and easy too! Ask how. Ask now.

Download the FREE Count the Kicks! app today!

Download the FREE Count the Kicks! app today!

3rd trimester?

Our free app helps you remember to count the kicks every day in the 3rd trimester.

- Easy-to-read graphs that show your baby's normal movement history.
- Choose from 10 languages.
- Share your kick sessions on social media or download to send as an email.
- Push notifications so you never forget to count your baby's kicks!

To read more stories of babies saved by Count the Kicks, please visit www.countthekicks.org.

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