



Healthy Birth Day, Inc. Seeks Health Equity Coordinator

Healthy Birth Day, Inc. (HBD) is a 501(c)(3) nonprofit organization dedicated to the prevention of stillbirth. We foster a welcoming and inclusive culture and are best known for the *Count the Kicks* public health awareness campaign, which educates and empowers expectant parents to track their baby's movements in the third trimester. Our goal is to save 7,500 babies from preventable stillbirth in the U.S. each year and to reduce racial disparities that persist in birth outcomes.

The Health Equity Coordinator will have a key impact on our racial disparities work as it relates to our stillbirth prevention efforts. An essential element to this work is the ability to work with community-based organizations and national organizations to build or maintain strong relationships with all stakeholders that align with our values in promoting positive birth outcomes; particularly among those populations who have been marginalized and experienced disproportionate adverse effects. This position will report to the Health Equity Director and work closely with the HBD Programs team on programmatic work including health equity grant implementation, community outreach, presentations, data analysis and other duties as assigned. The Health Equity Coordinator will support HBD's mission and values while gaining professional skills in the areas listed above, with a clear pathway to advancement as goals are met.

Roles and Responsibilities:

- Work with the Health Equity Director to execute the organization's Health Equity strategy
- Build and maintain partnerships within *Count the Kicks* expansion states with the goal of finding new opportunities to foster partnerships with organizations that have health equity as a focus, this includes:
 - Creating, scheduling and hosting presentations that raise awareness about *Count the Kicks*
 - Building and maintaining a database of partners and monitoring progress of each partnership
- Help ensure that our programs and projects are culturally competent and appropriately reflect the diverse community of expectant parents we serve
- Data collection and analysis of racial disparities in fetal death data in expansion states; share analysis with HBD team and external partners
- Assist in the implementation of secured health equity grant projects, including execution of grant requirements, evaluation and reporting, and working with vendors to secure competitive quotes on projects
- In collaboration with the Health Equity Director and Communications Specialist, create content for HBD's communication efforts including newsletter articles, social media posts, press releases and website content
- Work with the *Count the Kicks* Ambassador team to spread our equity work throughout the country
- Other duties as assigned

Must Haves:

HEALTHYbirthDAY

IMPROVING BIRTH OUTCOMES

- Strong desire to improve birth outcomes
- Highly organized and self-motivated
- Proficient with Word, Excel, PowerPoint and Google Drive at a minimum
- Ability to be flexible to handle multiple priorities
- Ability to work independently and as part of a team
- Good written and verbal communication
- Positive attitude and a commitment to diversity and inclusion

Education:

- Associates Degree in Sociology, Communications, Health Equity, Health Services Administration or related field
- Or Four years of direct or related work experience in the field

Start Date: August/September 2022

Travel: There may be some limited travel required within the state of Iowa and the United States.

Hours: 40 hours/week

Salary Range: \$45,000-52,000 depending on experience

How to Apply: Send cover letter, resume and application to employment@healthybirthday.org with the subject line "Health Equity Coordinator."

Healthy Birth Day, Inc. is an equal opportunity employer. We value diversity, equity and inclusion, and we recognize that people come with a wealth of experience and talent beyond just the technical requirements of a job. Diversity of experience and skills combined with passion is a key to innovation and excellence; therefore, we encourage people from all backgrounds to apply to our positions. Please let us know if you require accommodations during the interview process.